£2,700-£2,900



Château Haut-Brion 2015 – A 30-Year Investment Yielding 8.2% UPDATE #1

100 £27

£21,500

8.2% CAGR

Current Price (6x75cl)
Robert Parker
Price per Point
Price Target (6x75cl) in 2044
Implied Price performance

- Haut-Brion 2015 is the cheapest 100-point First Growth in the World. But Haut-Brion 1989 (also 100 points) is one of the more expensive.
- Analysing the 'forward curve' for Haut-Brion 100-point wines implies a 8.2% annual return for almost 30 years for Haut-Brion 2015.
- 30-Year US Treasury Inflation Protected bonds ("TIPS") only yield 0.97%. UK equities in last 20 years returned only 3.2% after inflation.
- Drinking window for Haut-Brion 2015 is to 2075!

UPDATE TO NOTE FIRST PUBLISHED on 21st MAY 2018

- In recent note recommending the 100 point RP **Haut-Brion 2015**, we presented analysis showing how we expected the 2015 to perform given where the 100 point **Haut-Brion 1989** was currently trading.
- That note, published on 21st May 2018, used £19,000 as the Market Price for Haut-Brion 1989. But at the end of last week the 1989 **traded up to £25,000** for 12x75cl on the Liv-ex exchange a rise of 32% in just two weeks.
- Based on the new current price for Haut-Brion 1989 we are revising up our Target Price for Haut-Brion 2015 to **£21,500** (6x75cl) in 2044 (when the 2015 will be as old as the 1989 is now).
- The expected total CAGR is now projected for Haut-Brion 2015 is now projected to be 8.23%.
- We re-iterate our **Strong Buy** recommendation on **Haut-Brion 2015** around the £2,700-2,800 level (6x75cl) IB.



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